

nstore

MANNEQUINS











THOR-15	
Height:	
Shoulder:	
Chest:	
Hip:	

THOR-18	
Shoulder:	
Chest:	

SIF-18	
Height:	
Shoulder:	
Chest:	

THOR-63
Height: 77 cm
Shoulder: 54 cm
Chest: 103 cn
Waist: 81 cm
Hip: 96 cm







THOR-20
Height: 167 cm
Shoulder: 51 cm
Chest: 99.5 cm
Waist: 80.0 cm
Hip: 97.5 cm

 SIF-20

 Height:
 159 cm

 Shoulder:
 40 cm

 Chest:
 84.5 cm

 Waist:
 66 cm

 Hip:
 97 cm

SIF-57 Height: 166 cr Shoulder: 41 cm Chest: 85 cm Waist: 64 cm Hip: 91 cm



SIF-03
Height: 165 cm
Shoulder: 39 cm
Chest: 85 cm
Waist: 66 cm
Hip: 92 cm



 SIF-54

 Height:
 166 cm

 Shoulder:
 42 cm

 Chest:
 86 cm

 Waist:
 63.5 cm

 Hip:
 91 cm



SIF-02 Height: 163 cm Shoulder: 41 cm Chest: 85 cm Waist: 65 cm Hip: 90 cm







THOR-01
Height: 177 cm
Shoulder: 52 cm
Chest: 101 cm
Waist: 81 cm

SIF-01 Height: 165 cm Shoulder: 39 cm Chest: 85 cm Waist: 66 cm Hip: 92 cm THOR-02 Height: 177 cm Shoulder: 52 cm Chest: 101 cm Waist: 81 cm Hip: 100 cm







THOR-61
Height: 77 cm
Shoulder: 54 cm
Chest: 103.5 cm
Waist: 81 cm
Hip: 95 cm

SIF-61
Height: 70 cm
Shoulder: 42 cm
Chest: 87 cm
Waist: 64 cm
Hip: 89 cm

THOR-71
Height: 97 cm
Shoulder: 53 cm
Chest: 100 cm
Waist: 82 cm
Hip: 100 cm









SIF-64
Height: 66 cm
Shoulder: 39 cm
Chest: 87 cm
Waist: 64.5 cm
Hip: 90 cm

SIF-19 Height: 120 cm Shoulder: 43 cm Chest: 87 cm Waist: 63 cm Hip: 88 cm

ODIN-54
Height: 163 cm
Shoulder: 50 cm
Chest: 98 cm
Waist: 76 cm
Hip: 96 cm

FRIGG-54
Height: 154.5 cm
Shoulder: 44 cm
Chest: 88.5 cm
Waist: 68 cm
Hip: 90 cm



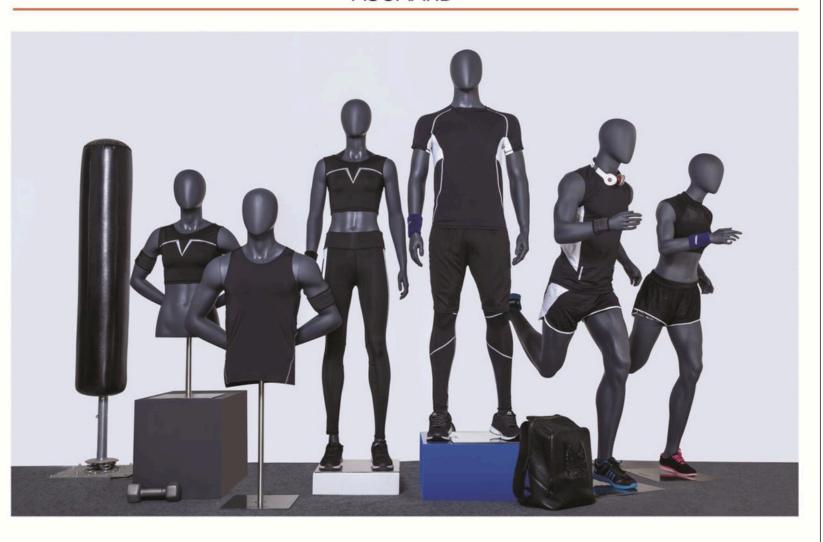


SIF-84

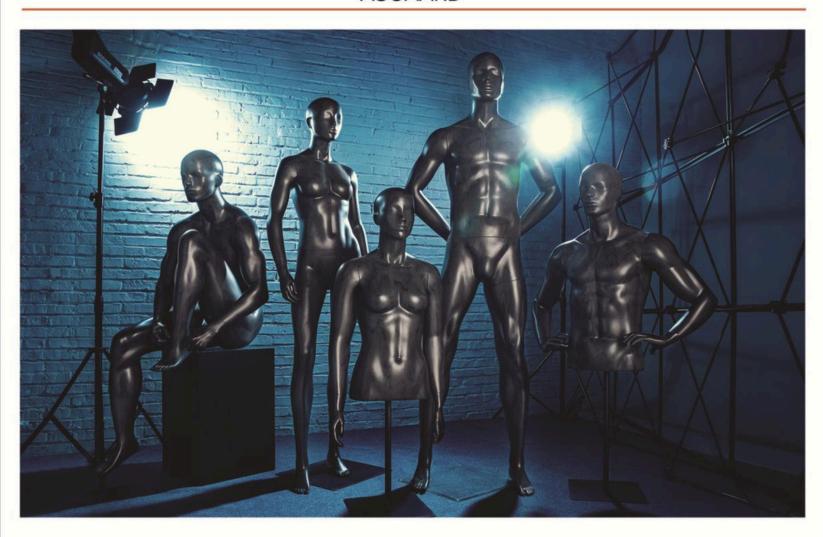


THOR-81 Height: 118 cm Waist: 84.5 cm Hip: 102 cm SIF-82 Height: 113 cm Waist: 71 cm Hip: 93 cm SIF-84 Height: 122 cm Waist: 70 cm Hip: 90 cm

THOR-90 Height: 49 cm Waist: 87 cm Hip: 95 cm













THOR-18-W
Height: 143 cm
Shoulder: 52 cm
Chest: 102 cm
Waist: 81.5 cm
Hip: 97 cm



 THOR-63-W

 Height:
 85 cm

 Shoulder:
 55 cm

 Chest:
 105 cm

 Waist:
 82 cm

 Hip:
 96 cm

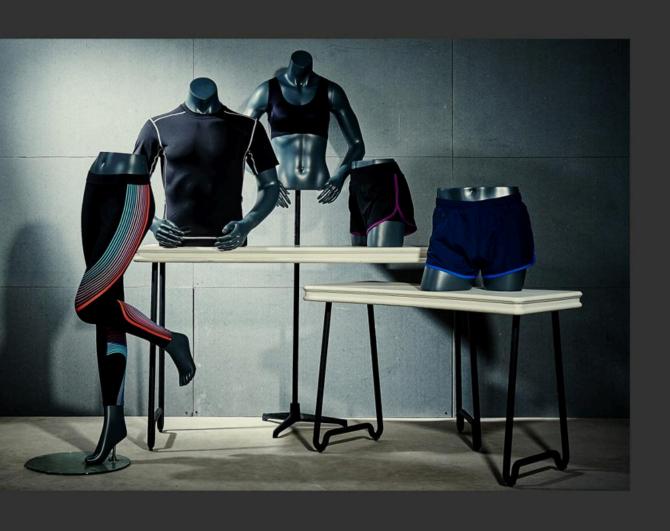


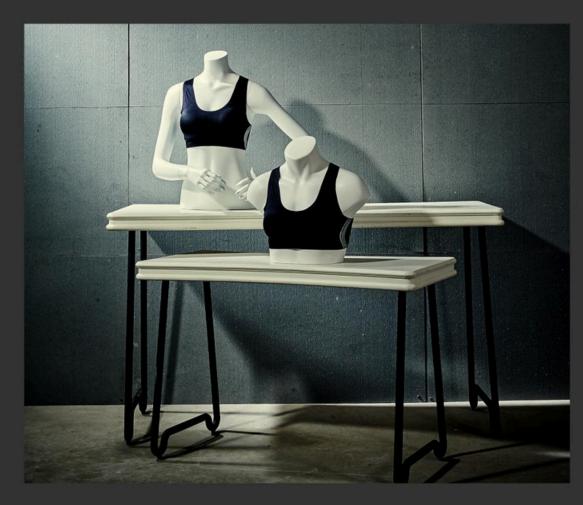
SIF-54-W Height: 178 cm Shoulder: 43 cm Chest: 86 cm Waist: 68 cm Hip: 91 cm



SIF-62-W
Height: 83 cm
Shoulder: 45 cm
Chest: 86 cm
Waist: 65 cm

















FRIGG-58		
Shoulder:		
Chest:		

ODIN-59
Height: 176 cm
Shoulder: 59 cm
Chest: 109 cm
Waist: 83 cm
Hip: 102 cm

ODIN-02
Height: 176 cm
Shoulder: 59 cm
Chest: 113 cm
Waist: 91 cm
Hip: 108 cm

FRIGG-02
Height: 160 cr
Shoulder: 47 cm
Chest: 91 cm
Waist: 69 cm
Hip: 93 cm







FRIGG-21 Height: 155 cm Shoulder: 40 cm Chest: 86 cm Waist: 64 cm Hip: 92 cm



ODIN-21-EH
Height: 171 cm
Shoulder: 43 cm
Chest: 98 cm
Waist: 78 cm
Hip: 95 cm



ODIN-24 Height: 167 cm Shoulder: 43 cm Chest: 98 cm Waist: 75 cm Hip: 75 cm



ODIN-17
Height: 195 cm
Shoulder: 40 cm
Chest: 101 cm
Waist: 84 cm
Hin: 98 cm



FRIGG-42
Height: 160 cm
Shoulder: 34 cm
Chest: 89 cm
Waist: 65 cm
Hip: 92 cm





FRIGG-59









FREJA-03

FRIGG-59 Height: 162 cm Neck: 33.5 cm Shoulder: 43 cm Chest: 90 cm ODIN-04 Height: 177 cm Neck: 45.5 cm Shoulder: 43 cm Chest: 109 cm Waist: 85.5 cm BALDER-20 Height: 116 cm Shoulder: 35 cm Chest: 68 cm Waist: 60 cm Hip: 72 cm FRIGG-54
Height: 140 cm
Neck: 33 cm
Shoulder: 40 cm
Chest: 77 cm
Waist: 60.5 cm
Hip: 80 cm

FREJA-03
Height: 137 cm
Neck: 32 cm
Shoulder: 36 cm
Chest: 74 cm
Waist: 60 cm
Hip: 81.5 cm









ODIN-11
Height: 191 cm
Shoulder: 55 cm
Chest: 107 cm
Waist: 85 cm
Hip: 104 cm

ODIN-13
Height: 191 cm
Shoulder: 54 cm
Chest: 107 cm
Waist: 85 cm
Hip: 104 cm

ODIN-12 Height: 191 cm Shoulder: 55 cm Chest: 107 cm Waist: 85 cm Hip: 104 cm

ODIN-14
Height: 191 cm
Shoulder: 56 cm
Chest: 107 cm
Waist: 85 cm
Hip: 104 cm









ODIN-32	
Chest:	

ODIN-71 Height: 96 cm Shoulder: 55 cm Chest: 107 cm Waist: 86 cm Hip: 105 cm FRIGG-71 Height: 87 cm Shoulder: 43 cm Chest: 89 cm Waist: 70 cm Hip: 95 cm















ODIN-81
Height: 116 cm
Waist: 85 cm
Hip: 104 cm
Leg: 59 cm
Foot: 26.5 cm

FRIGG-81 Height: 112 cm Waist: 73 cm Hip: 96 cm Foot: 21.5 cm

FRIGG-82
Height: 110 cm
Waist: 73 cm
Hip: 89 cm
Leg: 54 cm
Foot: 23 cm

FREJA-81 Height: 96 cm Waist: 62 cm Hip: 80 cm Leg: 45 cm Foot: 19.5 cm HERMOD-81 Height: 98 cm Waist: 65 cm Hip: 79 cm Leg: 47.5 cm Foot: 19 cm



FRIGG-91 Height: 33.5 cm Waist: 73.5 cm Hip: 94 cm



FRIGG-94 Height: 31 cm Waist: 71 cm Hip: 90.5 cm



ODIN-91 Height: 55 cm Waist: 85 cm Hip: 105 cm Leg: 63 cm



ODIN-92 Height: \$6 cm Waist: 91 cm Hip: 109 cm



ODIN-94 Height: 50 cm Waist: 89 cm Hip: 106 cm

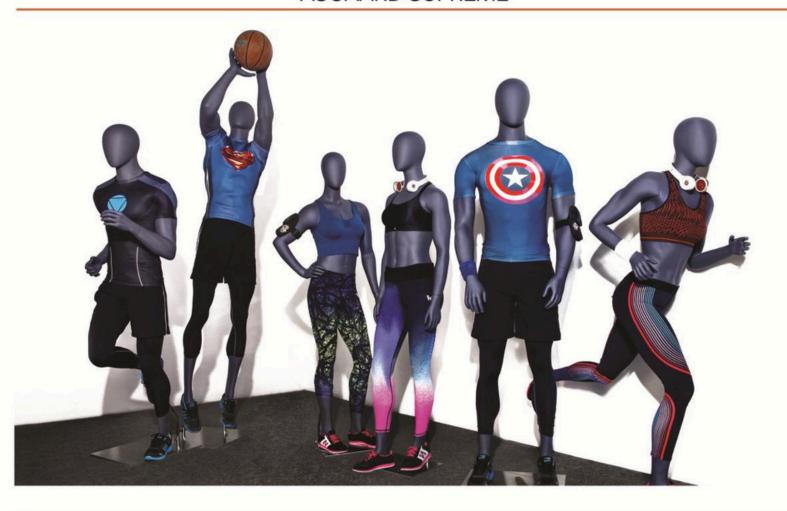








ODIN-97 Height: 37 cm Length: 27 cm Ankle: 23.5 cm Leg: 36.5 cm FRIGG-97 Height: 35 cm Length: 23 cm Ankle: 20.5 cm Leg: 33 cm BALDER-97 Height: 25 cm Length: 20 cm Ankle: 19 cm Leg: 25 cm











ODIN-59-EH
Height: 190 cm
Shoulder: 59 cm
Chest: 109 cm
Waist: 83 cm
Hip: 103 cm

ODIN-04-EH
Height: 191 cm
Shoulder: 56 cm
Chest: 109 cm
Waist: 85.5 cm
Hip: 104 cm

FRIGG-02-EH
Height: 173 cm
Shoulder: 47 cm
Chest: 91 cm
Waist: 69 cm
His: 93 cm

FRIGG-58-EH
Height: 174 cm
Shoulder: 45 cm
Chest: 92 cm
Waist: 69 cm
Hip: 89 cm

ODIN-22-EH







FRIGG-21-EH



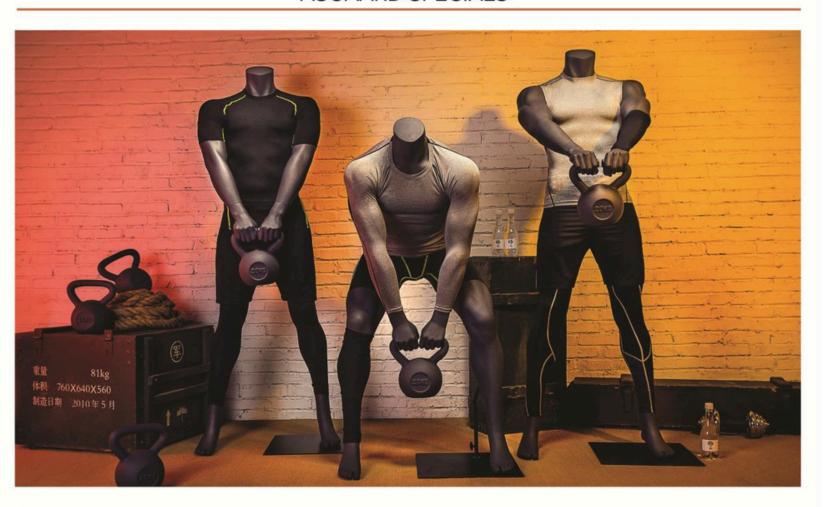
ODIN-22-EH
Height: 183 cm
Shoulder: 48 cm
Chest: 93 cm
Waist: 72 cm

FRIGG-21-EH
Height: 161 cm
Shoulder: 40 cm
Chest: 86 cm
Waist: 64 cm
Hip: 92 cm

ODIN-17-EH
Height: 195 cm
Shoulder: 40 cm
Chest: 101 cm
Waist: 84 cm
Hip: 98 cm

FRIGG-59-EH
Height: 176 cm
Shoulder: 45 cm
Chest: 89 cm
Waist: 71 cm
Hip: 95 cm

FRIGG-42-EH
Height: 169 cm
Shoulder: 34 cm
Chest: 89 cm
Waist: 65 cm
Hip: 92 cm









THOR-KB1		
Shoulder:		
Chest:		

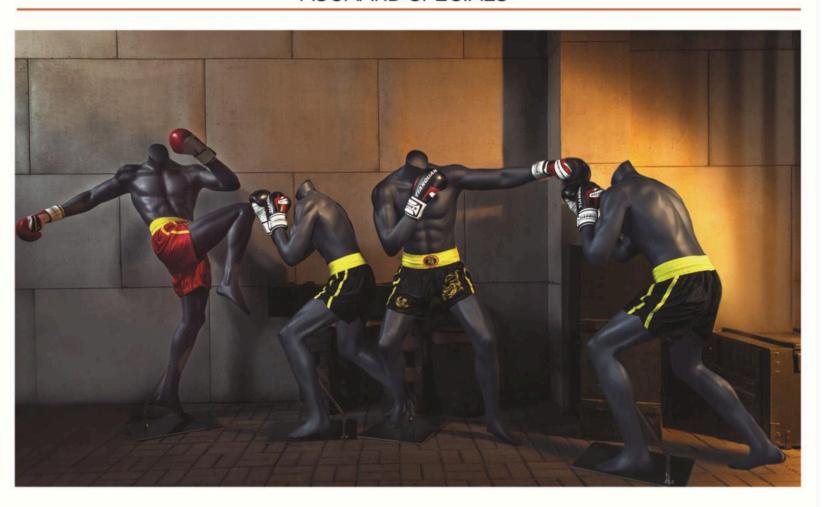
THOR-KE	32
Shoulder:	
Chest:	

	64 C
Chest:	
	112 c



SIF-DB1
Height: 167 cm
Shoulder: 44 cm
Chest: 85 cm
Waist: 64 cm
Hip: 93 cm

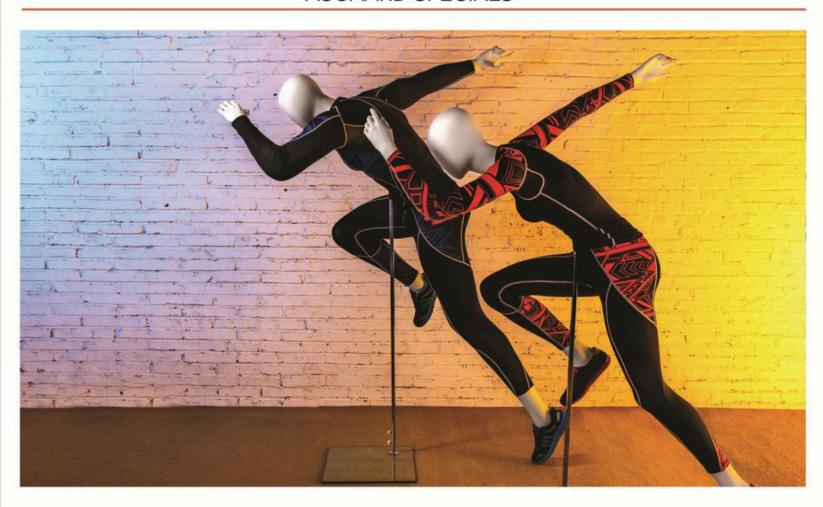
THOR-DB1
Height: 178 cm
Shoulder: 54 cm
Chest: 102 cm
Waist: 81 cm

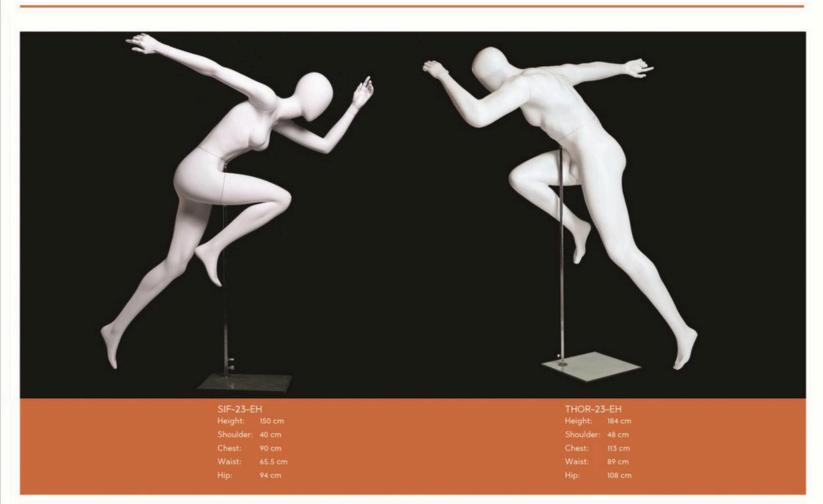


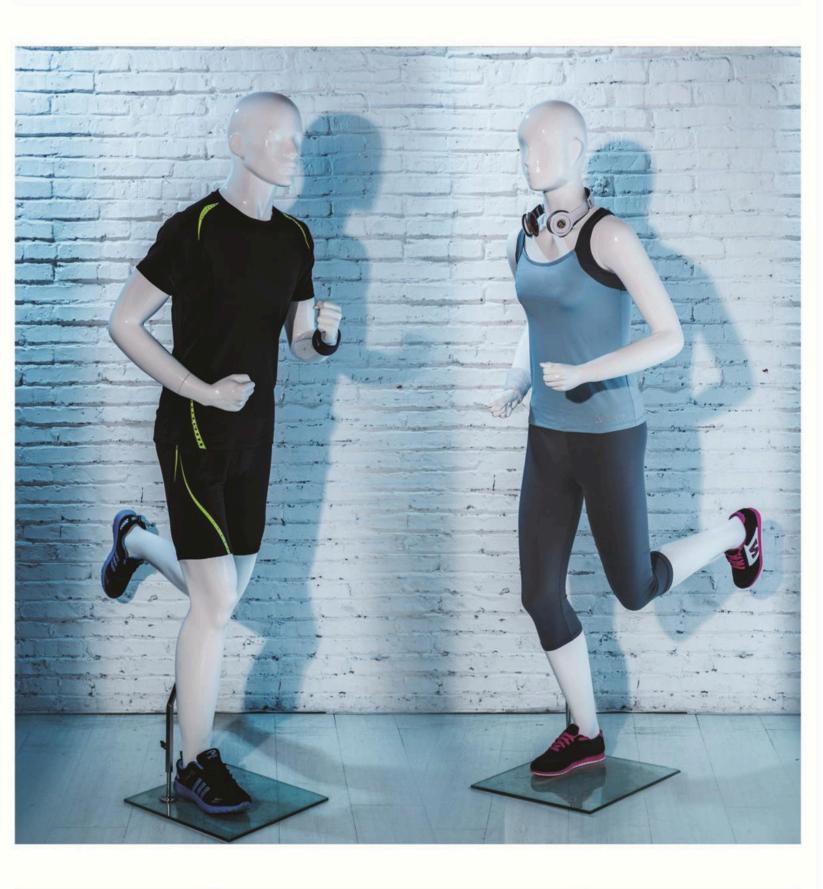


THOR-BOX1
Height: 151 cm
Shoulder: 51 cm
Chest: 109 cm
Waist: 82.5 cm
Hip: 101 cm

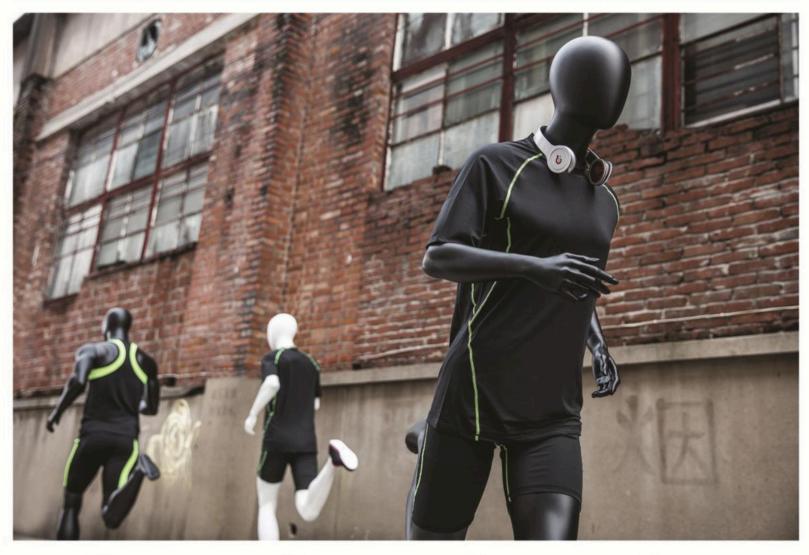
THOR-BOX2 Height: 161 cm Shoulder: 53 cm Chest: 104 cm Waist: 83 cm Hip: 105 cm THOR-BOX3
Height: 174 cm
Shoulder: 48 cm
Chest: 106.5 cm
Waist: 80 cm
Hip: 108 cm





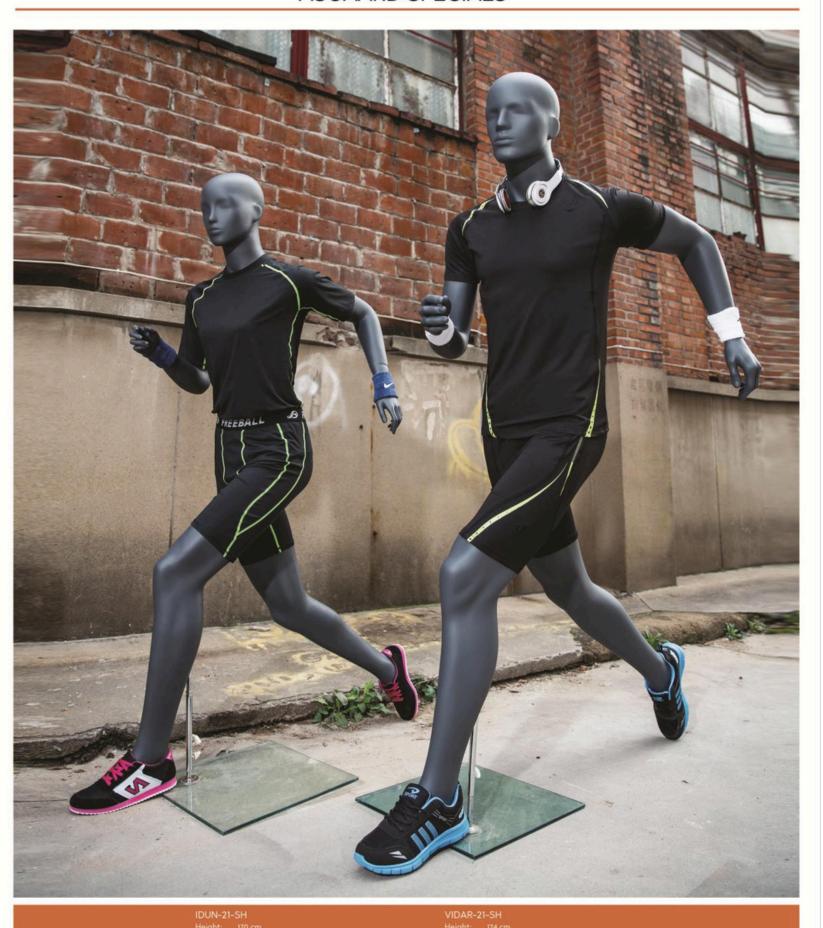


VIDAR-2	S-SH	IDUN-23-	SH
Height:			
Shoulder:			
Chest:		Chest:	

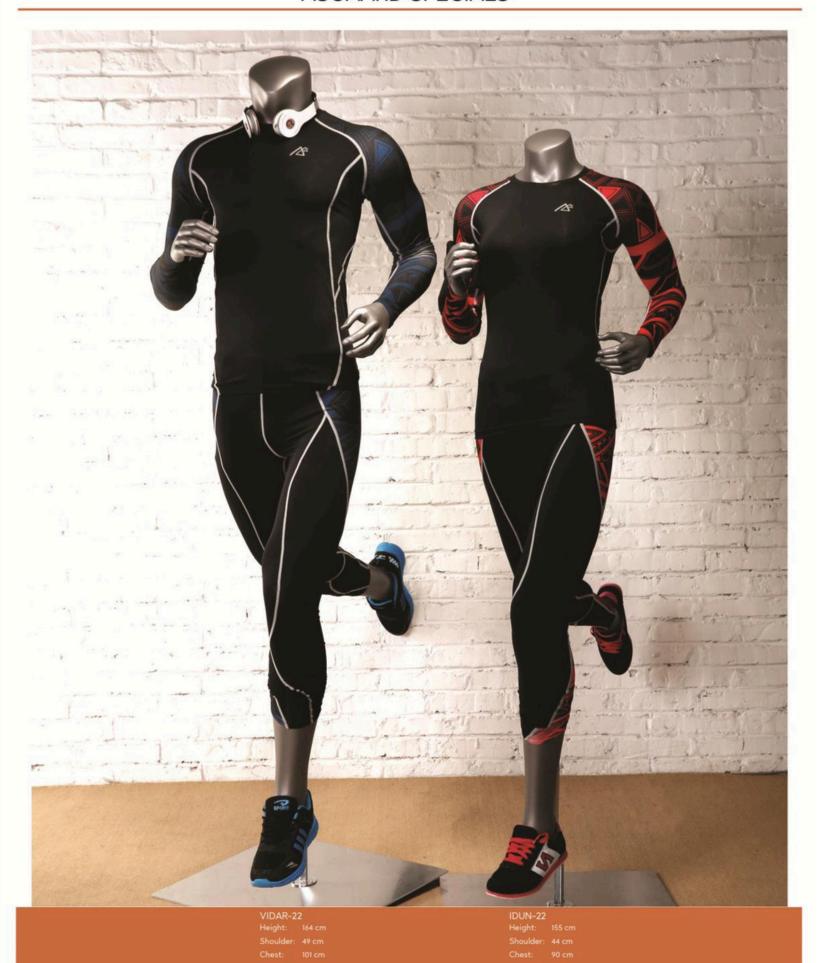




VIDAR-20-EH
Height: 181 cm
Shoulder: 51 cm
Chest: 99.5 cm
Waist: 80 cm
Hip: 97.5 cm

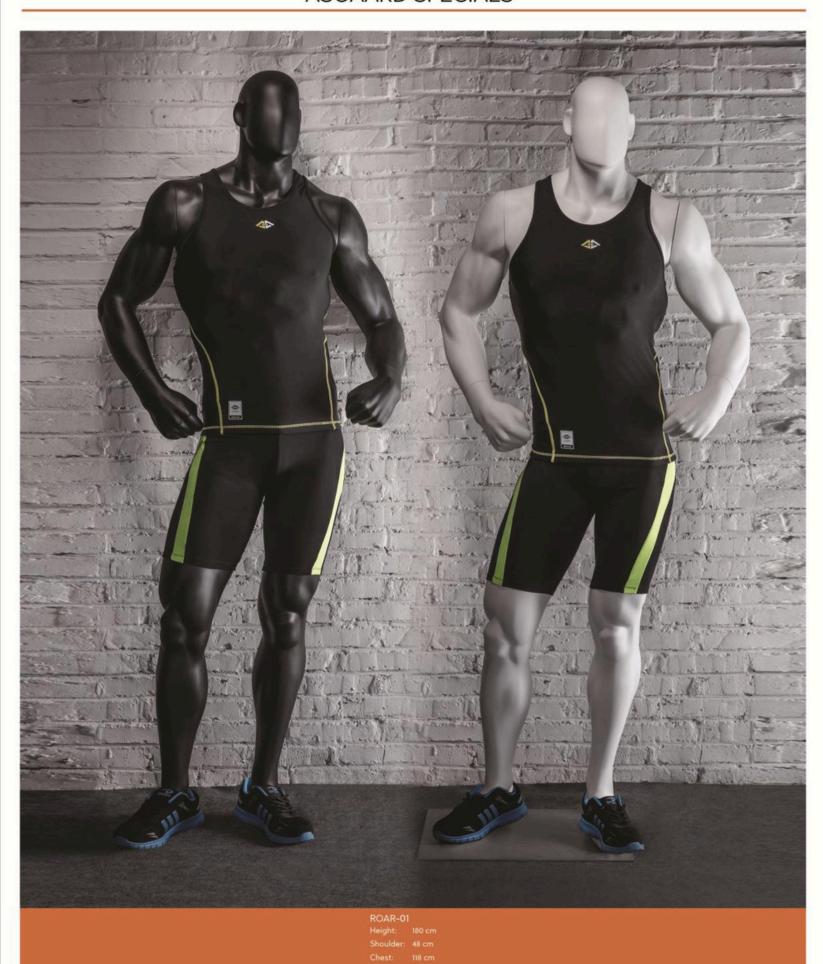


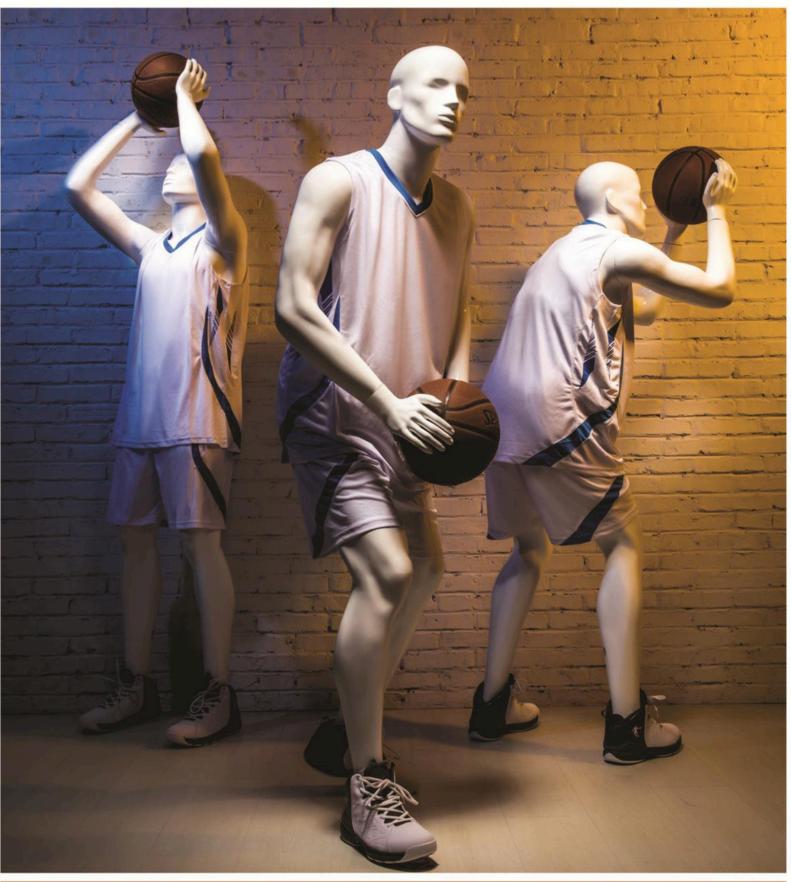
26



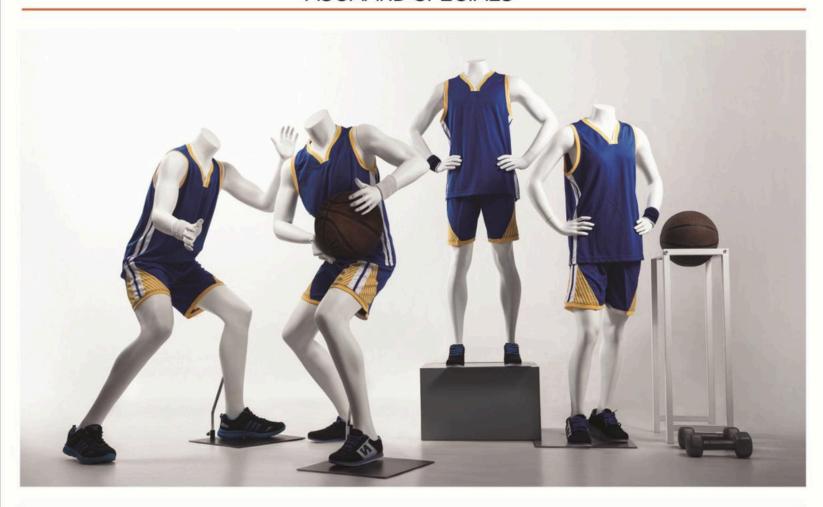


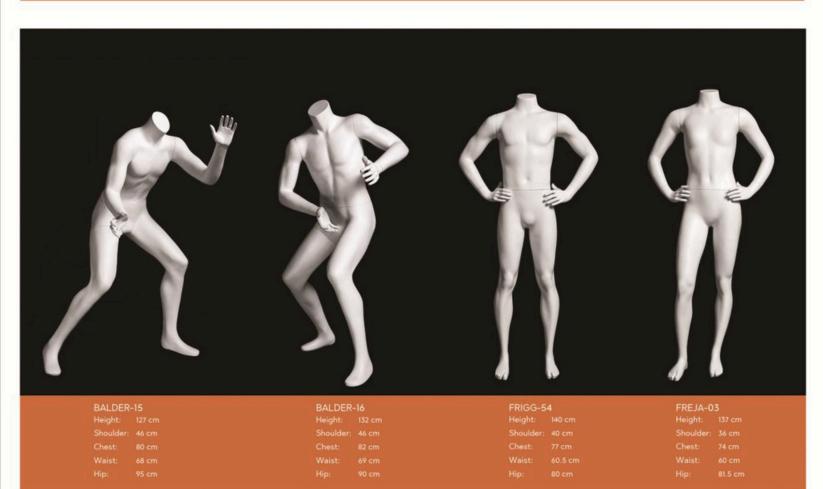
BALDER-21		FREJA-21	
Height:			
Shoulder:		Shoulder:	
Chest:		Chest:	
	58.5 cm		
Hip:			

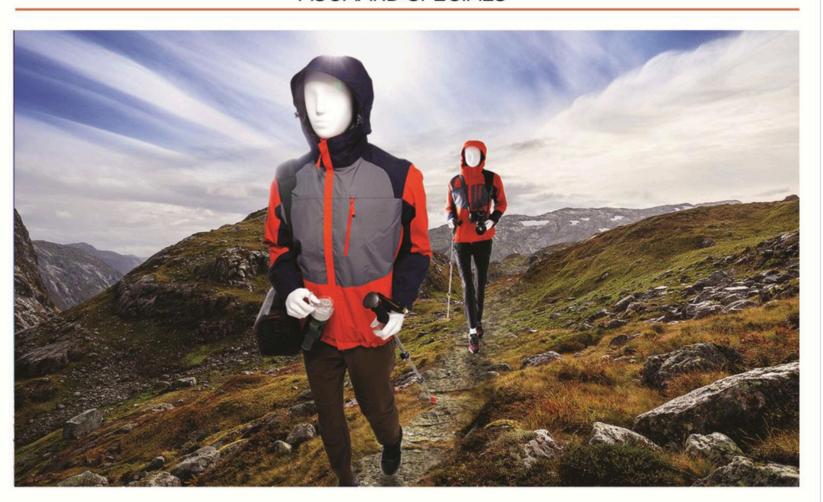


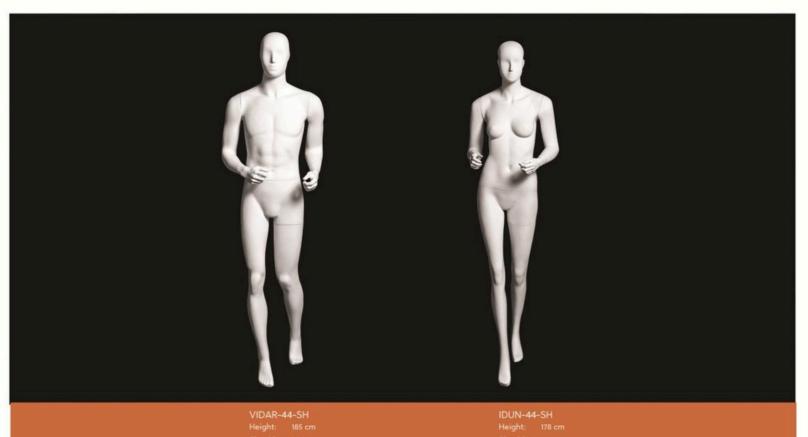


HOLGER-18-SH Height: 187 cm Shoulder: 52 cm Chest: 105 cm Waist: 82 cm Hip: 97 cm HOLGER-17-SH Height: 187 cm Shoulder: 52 cm Chest: 105 cm Waist: 82 cm Hip: 97 cm HOLGER-19-SH Height: 187 cm Shoulder: 52 cm Chest: 105 cm Waist: 82 cm Hip: 97 cm















 SVANHILD-41-SH

 Height:
 190 cm

 Shoulder:
 31 cm

 Chest:
 85 cm

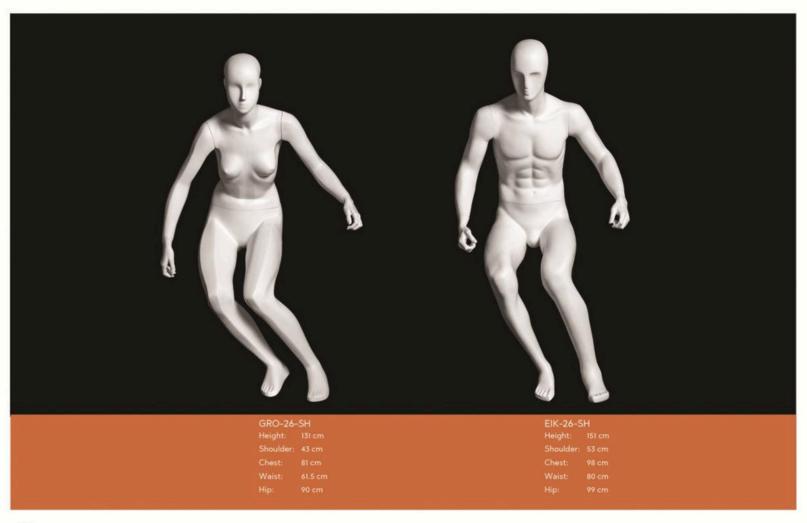
 Waist:
 61 cm

 Hio:
 92 cm

NANNA-28-SH Height: 155 cm Shoulder: 30 cm Chest: 85 cm Waist: 67 cm Hip: 91 cm

NANNA-29-SHeight: 150 cr Shoulder: 30 cm Chest: 85 cm Waist: 67 cm Hip: 91 cm











Height: 130 cm Shoulder: 44 cm Chest: 89 cm Waist: 66 cm EIK-27-SH
Height: 139 cn
Shoulder: 53 cm
Chest: 102 cn
Waist: 80 cm
Hip: 104 cn





 EIK-30

 leight:
 112 cm
 Height:
 165 cm

 shoulder:
 37 cm
 Shoulder:
 43 cm

 chest:
 92 cm
 Chest:
 100 cm

 Vaist:
 65 cm
 Waist:
 79 cm

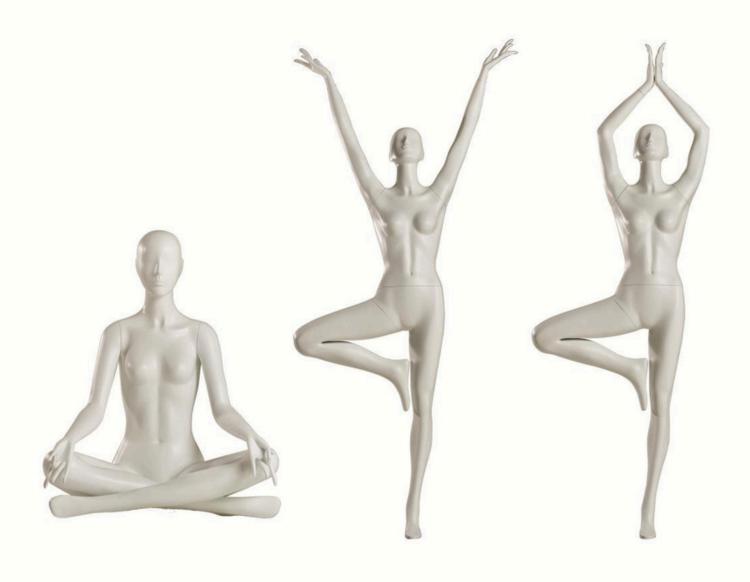
 lip:
 95 cm
 Hip:
 107 cm



EIK-30	GRO-30	
Height:	Height:	
Shoulder:	Shoulder:	
Chest:	Chest:	







 GEFION-36-SH
 GEFION-37-SH

 Height:
 94 cm
 Height:
 220 cm

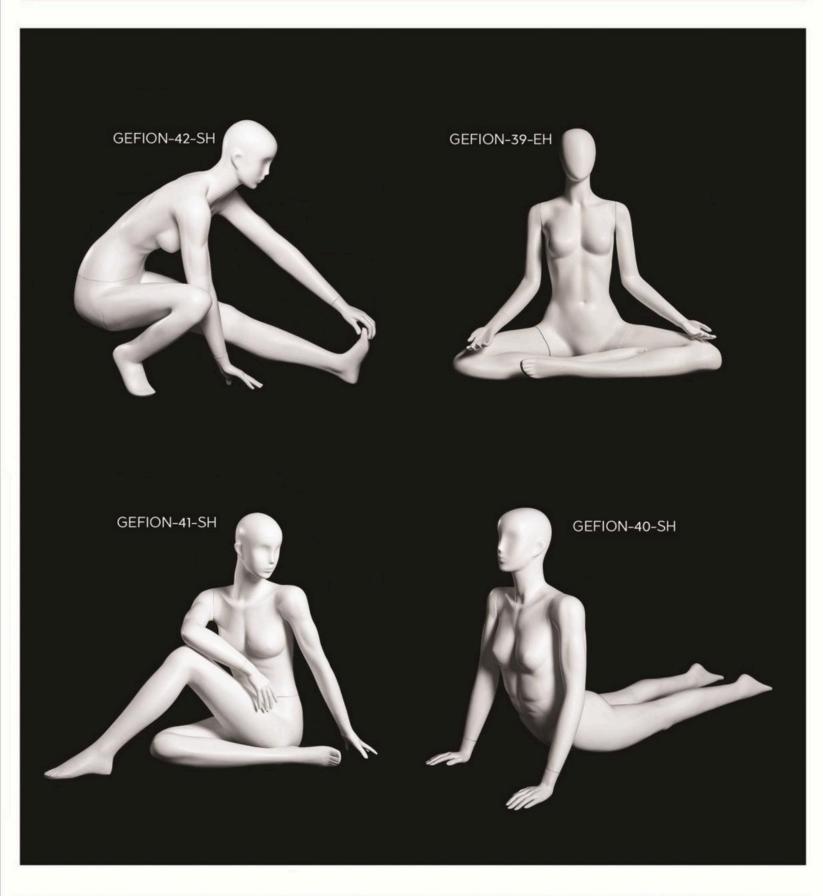
 Shoulder:
 40 cm
 Shoulder:
 40 cm

 Chest:
 84 cm
 Chest:
 90 cm

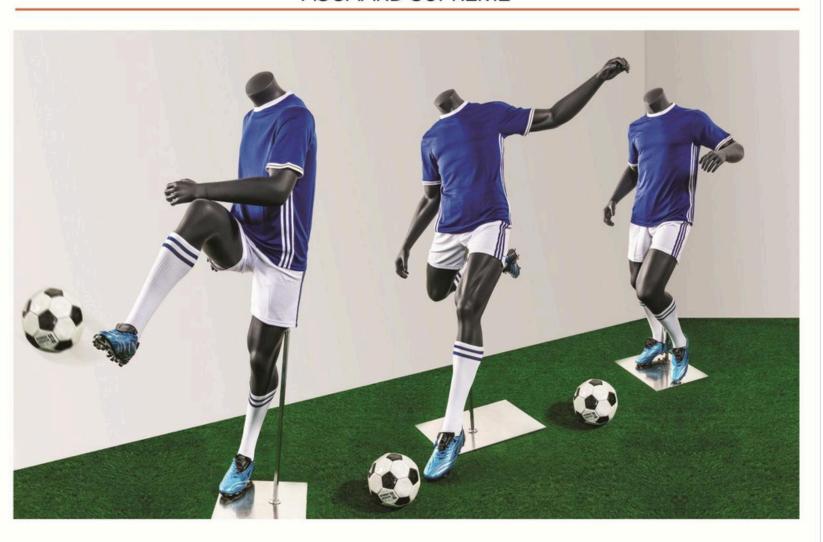
 Waist:
 62 cm
 Waist:
 62 cm

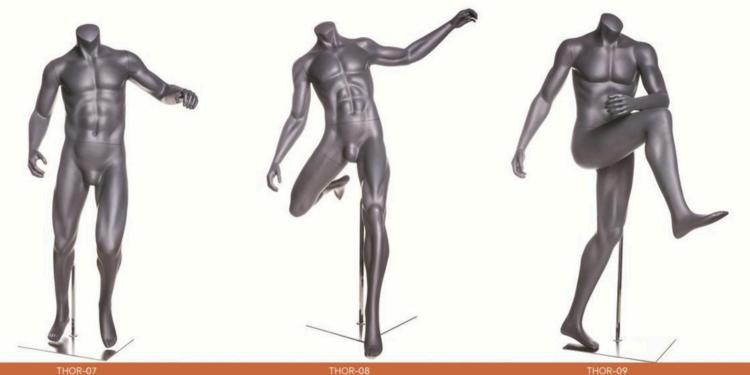
 Hip:
 88 cm
 Hip:
 88.5 cm

GEFION-38-SH Height: 220 cm Shoulder: 40 cm Chest: 90 cm Waist: 62 cm Hip: 88.5 cm

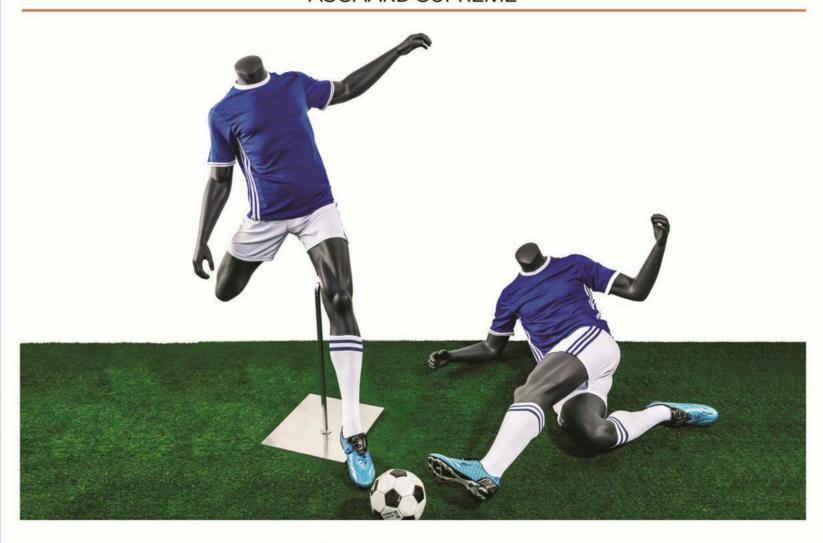


GEFION-	-39-EH	GEFION-	40-SH	GEFION-	-41-SH	GEFION-	-42-SH
				Shoulder:			
Chest:		Chest:		Chest:		Chest:	





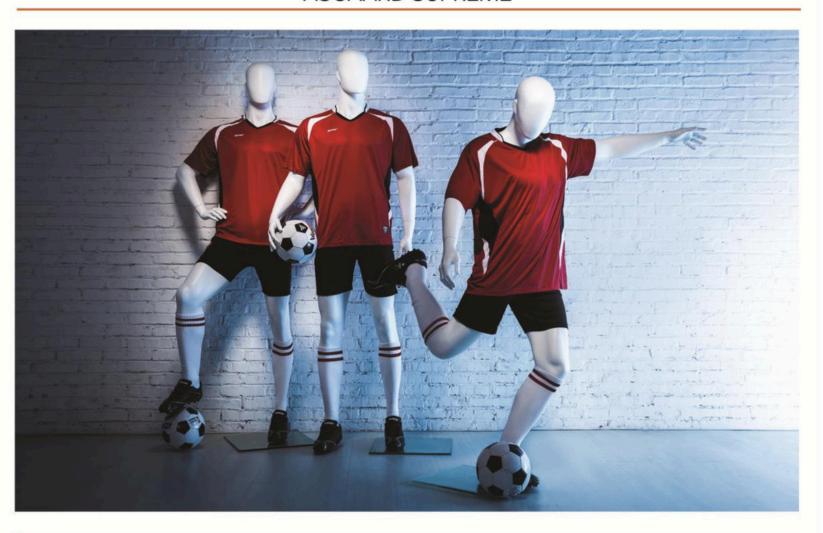
42

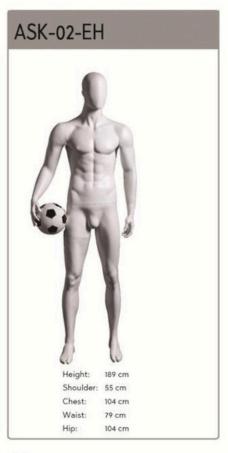




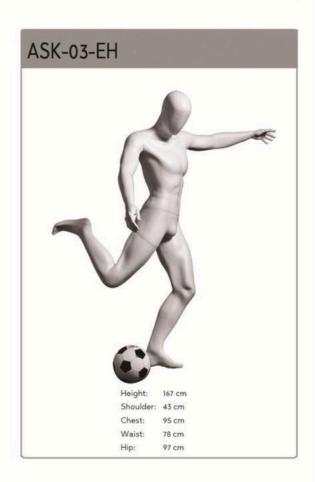


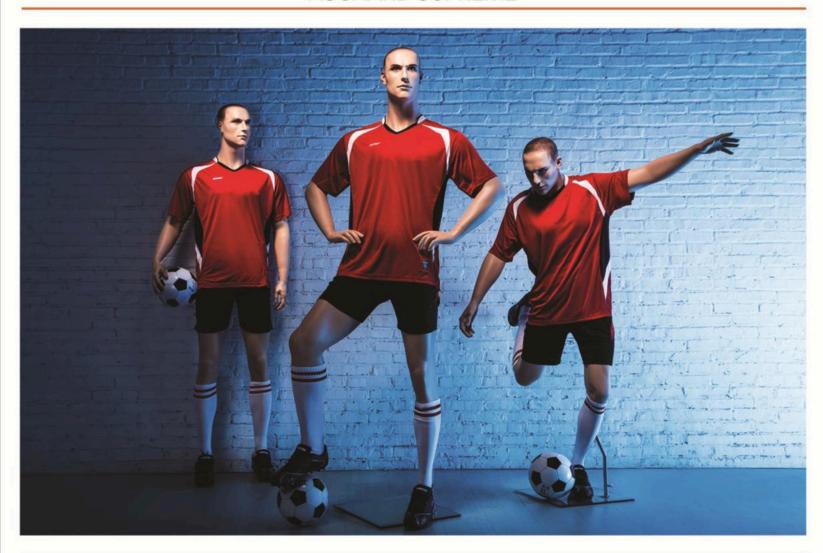
Height: 160 cm Shoulder: 43 cm Chest: 102 cm Waist: 84 cm THOR-10
Height: 156 c
Shoulder: 43 cr
Chest: 104 c
Waist: 83 cr

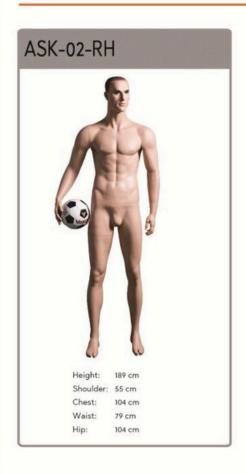


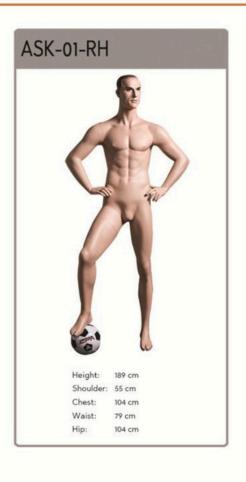


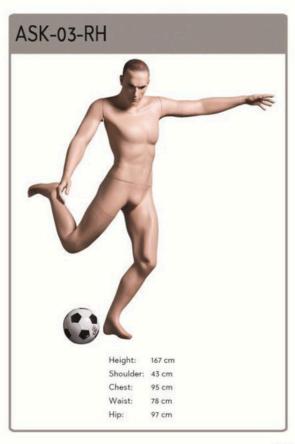












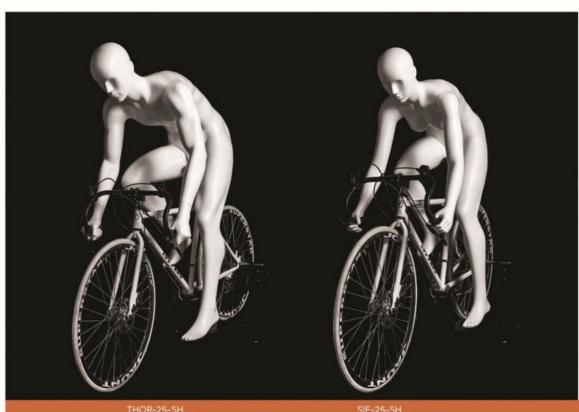


Foot:	24 cm	Foot:	24 cm	Foot:	24 cm
Chest:		Chest:		Chest:	
Shoulder:		Shoulder:			
Height:		Height:		Height:	
EMBLA-0	33-PH	EMBLA-0	NL-PH	EMBLA-0	12-PH



EMBLA-0	EMBLA-0 Height:	EMBLA-0	
Shoulder:			
Chest:	Chest:	Chest:	
Foot:	Foot:		







Height:	141 cm
Shoulder:	
Chest:	







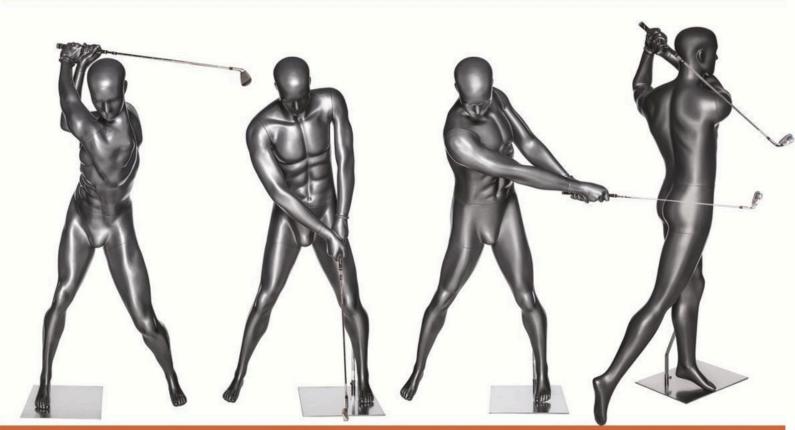


Chest:	84.5 cm

THOR-46
Height: 161 cm
Shoulder: 53 cm
Chest: 99 cm
Waist: 75 cm
Hip: 95 cm

THOR-47
Height: 171 cm
Shoulder: 52 cm
Chest: 95 cm
Waist: 77 cm
Hip: 95 cm

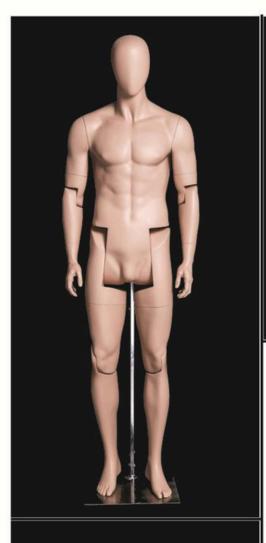




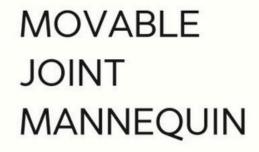
GEIR-32-SH Height: 169 cm Shoulder: 48 cm Chest: 103 cm Waist: 86 cm GEIR-33-SH
Height: 170 cm
Shoulder: 48 cm
Chest: 103 cm
Waist: 84.5 cm
Hip: 105 cm

GEIR-34-SH
Height: 170 cm
Shoulder: 50 cm
Chest: 102 cm
Waist: 85 cm
Hip: 103 cm

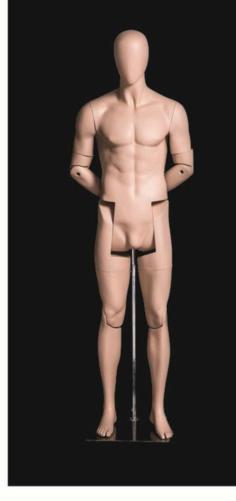
GEIR-35-SH Height: 188 cm Shoulder: 48 cm Chest: 103 cm Waist: 86 cm Hip: 101 cm

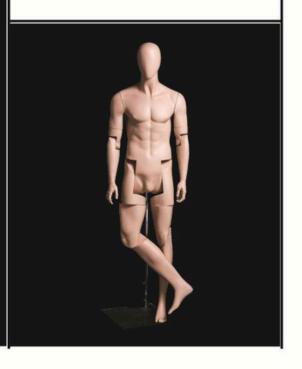






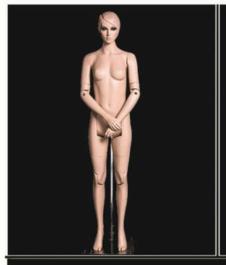






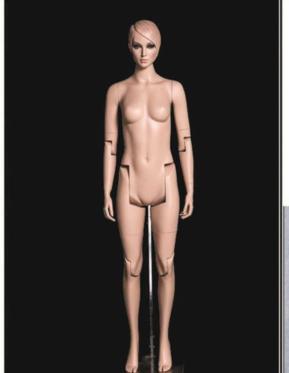
LOKE-01-EH

Height: 190 cm Shoulder: 56 cm Chest: 105 cm Waist: 80 cm Hip: 104 cm



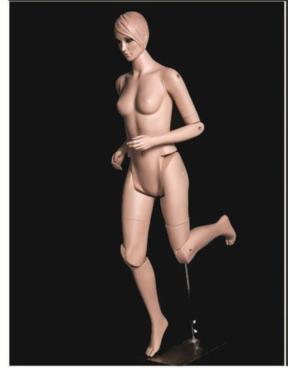














WE CARRY YOUR BRAND

Instore Agency makes things simple. You deal with all your static store exposure. We deal with the exposure you get from movable items. You have a brand, advertising concept, and store interior. We have hangers, bags, gift packaging, mannequins, and everything else that can be moved both within and outside of your store. We're in a class of our own. We do much more than just sell products. In us you get a creative partner that can come up with suggestions and innovative solutions to take your store to the next level. This is something we've done since the 1950s. And it's something we love.

HOW TO FIND US:



SWE Lidköping +46 510 868 10



SWE Göteborg +46 510 868 10





FIN Helsinki +358 400 318 650



LT Kaunas +370 614 644 57



PL Gorzów +48 957 325 537

OUR HISTORY

Our story starts back in 1958 when Sven Turesson opened his metal hanger factory in Gnosjö, Småland in Sweden. A few years later, the Austrian entrepreneur Franz Karner opened his plastic hanger factory in Lidköping, Sweden. It was many years before the parallel success of the two entrepreneurs would come together to form Instore Agency.

In the three decades following their creation, the two companies supplied hangers to the Nordic market with great success, thanks to the two men's emphasis on quality and service. Both factories are progressive, and in 1973 Karner began recycling the plastic from used Super 8 cassettes.

"We've gone from being a mere supplier to a partner that contributes with creative and tailor-made solutions for it's customers."

- 1993: The Karner Group is bought by American Batts Inc. Just six years later, Batts is bought by A&E Product.
- 2004: The Italian company Mainetti joins our journey, when it establishes a joint sales company with Turessons. In 2006 Mainetti strengthens its position further by buying A&E. Here the paths of Karner and Turessons meet for the first time.
- 2007: Mainetti merges Turessons with Karner to form our current management structure and the business Nordic Hangers. Today we are the exclusive licence partner for Mainetti in the Nordicand Baltic markets. We also broaden our range and start supplying environmentally friendly reusable bags in non-woven materials.
- 2009: We buy Danish company Lise Bøjler, which then becomes Nordic Hangers ApS. The year after, we take over the production facilities of Europak in Poland, which then becomes Nordic Hangers Sp.Z.O.O.
- 2011: To streamline our production and improve working conditions, we decommission the existing factory in Poland and open a new one.
- 2013: Sees the creation of Nordic Bags to clarify our serious intentions to develop our bags and gift packaging product lines.
- 2015: In order to supply an even wider range, Nordic Hangers ApS begins to supply world-class mannequins and now, also, shop fittings.

Of course, much more has gone on over the years than we can mention here. Our product range has expanded - not only do we now have the world's biggest range of hangers, we also supply everything from receipt rolls and gift packaging to mannequins.

Perhaps the biggest change is a gradual one that has brought us to where we are today - we've gone from being a mere supplier to being a partner that contributes with creative and tailor-made solutions for its customers. To make this connection even clearer, in 2016 we conducted an extensive brand review which involved a change of name to Instore Agency. Despite our new name and specialisations, the legacies of Sven Turesson and Franz Karner live on. We still have our factory in Lidköping and still accord the same level of importance to service and quality that made Sven and Franz so successful.









MANNEQUINS



BAGS



GIFT & E-COMMERCE PACKAGING



SHOP FITTINGS



POINT OF SALES & OFFICE SUPPLIES