

PRIVACY POLICY

We at the Instore Agency protects your personal privacy. This Privacy Policy describes how Instore Agency collects and uses personal data. When you contact us for purchase purposes as a customer or for sales purpose as a supplier or as a job seeker, you also accept our privacy policy and our processing of your personal information. You also agree that Instore Agency uses electronic and physical communication channels to send information to you.

1. WHAT PERSONAL DATA DO WE HANDLE?

We treat only the information you provide us, for the purpose of being able to deliver/inform about products/services/company or recruiting. This may include information such as contact details, payment details, login details, administrative information, information about which products you purchased, cookie data, agreements, and mail conversations.

We only save data, which we have assessed that we have a legitimate purpose in processing to maintain our business relationship, marketing and development.

We only save data as long we need to meet the purpose for which this data was collected, to fulfill our commitments for as long as it is required by applicable laws and practices.

2. HOW DO WE STORE YOUR PERSONAL DATA?

Your information is processed solely by the relevant persons within Instore Agency, and by our designated subcontractors. We ensure that our subcontractors live up to the same obligations as we do, by signing agreements with them, and at times make sure they comply with what we have agreed.

We never forward, sell or exchange your personal data for marketing purposes.

All processing of your personal data is in accordance with applicable legislation. We have taken technical and organizational measures to protect your data from loss, manipulation and unauthorized access. We continuously adapt our security measures to the progress of technical development.

3. WHAT ARE OUR RIGHTS?

You are entitled to get information about the personal data we handle about you or to unsubscribe from our mail information.

If your information is incorrect, incomplete or irrelevant, you may want to have them corrected or deleted. We cannot delete your data in case there is a statutory requirement, such as accounting rules, or when there are other legitimate reasons that require us to save the data.

In order to assist you with your rights, you need to contact us in writing. If you want to unsubscribe from information, please email us at info@instoreagency.se. In order to find your personal information, we need your name, personal identification number, address, telephone number and e-mail address. Also specify which email address you want the information sent to, and what password you want the compressed file to have. In order to ensure that you only have access to these data it is important that you send, in addition to your signature, a copy of an approved identification document in your request.

If you feel that we are handling your personal information incorrectly, we would like to receive complaints and suggestions for improvement in our support function on our website, you may also file complaints to the Data Inspectorate (Privacy Authority).